

2018/2019

Arizona Basketball Coaches Association

DONOR IMPACT OPPORTUNITIES





Dear Potential Donor,

You can be a part of changing the future and it happens one coach at a time. Coaches are as influential as anyone in our society and our willingness to develop, connect and serve them will determine the quality of the environment and experiences the kids in our communities will receive.

The Arizona Basketball Coaches Association exists to create a culture where all coaches at all levels have proper and positive coaching development as well as healthy and life-long connections. We will do this by removing as many barriers as possible for coaches to receive this development and access these connections. One barrier that we are committed to removing is the barrier of cost. Our goal is to make sure EVERY coach has access, by removing traditional association dues, registration fees to our annual coaches clinic, and providing as much material as possible free of charge for coaches.

In order to do this we are dependent on individuals, companies and organizations like yourself to partner with us to help make a giant impact in the lives of kids. With your help we can work to make sure that every kid that plays basketball has a coach that is positive, safe, and properly trained in the sport.

Currently, we have a few programmatic offerings. We have National Team level programs which will have a reach of over 1,000 coaches and 40,000 kids as well as Pro Level programs which will have a reach of over 250 coaches and 5,000 kids. We want to make sure your money is making the biggest impact. Therefore, we are committed to making sure that over 90% of all donations go directly to coaches, parents and players within our community.

Hundreds of thousands of kids are affected each year through their relationship with their coach. We must help provide an environment for ALL of them to grow. Join us in changing the culture.

Sincerely,

ABCA

Creating A Culture That Makes an Impact



The ABCA is a non-profit 501 (c) 3 organization in the state of Arizona. All donations are tax deductible.

National Team Impact

- Title Sponsor of National Team Level ABCA Event
- "More Than A Game" Appearance to Speak with Kids, Coaches or Families
- 1000+ Coach Reach
- 40,000+ Kid and Family Reach



Pro Level Impact

- Title Sponsor of Pro Level ABCA Event
- "More Than A Game" Appearance to Speak with Kids, Coaches or Families
- 250 + Coach Reach
- 5,000 + Kid and Family Reach



91%

of all funds donated go directly to Coaches, Kids and Communities



Levels of Impact



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National Team Level

\$10,000

- Title Sponsor of "National Team Level Impact" ABCA Event
- ABCA Official Donor Plaque
- Access and invite to ABCA socials and discounted tickets with Suns, Mercury and College Programs
- Vendor table at ABCA Coaches Clinics and YDA Tournaments
- Table at ABCA Leadership Breakfast
- Advertising and Title Sponsor Reading on "Hoop Builders" Podcast
- Social Media Recognition
- Logo and link as "official National Team Level sponsor" on ABCA Website

Pro Level Package

\$5,000

- Title Sponsor of an "Pro Level Impact" ABCA Event
- ABCA Official Donor Plaque
- Access and invite to ABCA socials and discounted tickets with Suns, Mercury and College Programs
- Vendor table at ABCA Coaches Clinic and YDA Tournaments
- Table at ABCA Leadership Breakfast
- Social Media Recognition
- Advertising Snapshot on "Hoop Builders" Podcast
- Logo and link as "official Pro Level sponsor" on ABCA Website

College Level Package

\$2,500

- ABCA Official Donor Plaque
- Access and invite to ABCA socials and discounted tickets with Suns, Mercury and College Programs
- Vendor table at ABCA Coaches Clinic and YDA Tournaments
- Logo and link as "official High School Level sponsor" on ABCA Website

High School Level Package

\$1,000

- ABCA Official Donor Plaque
- Vendor table at ABCA Coaches Clinic and YDA Tournaments
- Logo and link as "official High School Level sponsor" on ABCA Website

Valued Sponsor

Up to \$1,000

- Vendor table at ABCA Coaches Clinic and YDA Tournaments
- Logo and link as "Valued Sponsor" on ABCA Website